



Beth Peterson
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PRESS RELEASE
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BPE HIRES JULIE GIBBS AS SENIOR CONSULTANT

Industry leader expands business enabling global shippers to improve import/export operations, managing increasingly complex security and regulatory mandates

San Francisco, California, March 12, 2007 BPE, Inc. a leading provider of global trade compliance consulting services, announced the appointment of Julie Gibbs as the company's Senior Consultant. Julie will support all BPE services including consulting on global trade compliance programs, supply chain technology solutions, compliance strategy and audits.

"We are delighted to have Julie join the BPE team" said Beth Peterson, President. "This underlines our organization's continuing commitment to global trade compliance as one of the fastest growing issues facing all businesses. Successful companies focus strategically on global trade compliance with a positive impact on their business, both financially and competitively. Julie brings a wide variety of experience and knowledge of trade compliance, logistics, and automated systems – all of which are critical to any company's global strategy."

Gibbs joins the company with more than 15 years of Customs and Logistics and a proven track record for managing trade compliance programs and successful logistics and transportation related projects across multiple disciplines.

Prior to joining BPE, Julie was the Director of Product Management and Professional Services at Ensenda, a carrier management and last mile logistics service provider. Her responsibilities included defining the product strategy for Ensenda's web based transportation products in addition to implementation of all of Ensenda's customers. Prior to Ensenda, Julie was a Product Manager at Open Harbor and was responsible for the design of the company's global trade management and customs clearance solutions. Prior to Open Harbor, Julie has held positions at the Gap, Qiva, and Hewlett Packard. During her eight year tenure at Hewlett-Packard, she managed several Import Operations programs including Drawback and NAFTA. Julie has held her licensed customs broker with CBP for 10 years. She holds an M.B.A. from Santa Clara University and a B.A. in Business Economics from U.C. Santa Barbara.

About BPE: BPE helps customers manage their global trade compliance and logistics operations with a goal to gain a competitive edge. BPE can help companies create the focus, direction and momentum they need to achieve greater success. BPE combines strategic business consulting with technology expertise to help companies develop a global trade strategy and leverage new technologies into competitive advantages. BPE is based in San Francisco California. To learn more about BPE, call (415) 845-8967, email beth@bpeglobal.com or visit www.bpeglobal.com.

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