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PRESS RELEASE
For immediate release

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BPE LAUNCHES ONLINE TRAINING PROGRAM

Industry Leader Offers Online Courses for Trade Compliance Professionals

San Francisco, California, March 4, 2008. Beth Peterson Enterprises, Inc. (BPE), a leading provider of global trade compliance services, is proud to announce the expansion of their training services to include online training. BPE realized that their customer and process specific training programs were essential to a broader, global market. As a result, BPE Online is available to anyone in the trade compliance field – whether a training administrator for a corporation of any size or an individual in need of trade compliance training. BPE Online course are available 24 hours a day, 7 days a week.

“Current demand for quality and effective online training prompted our launching and expansion of our training and education services,” said Beth Peterson, President of BPE. “Our online training courses and services will give our clients the flexibility, advantage and skills needed to maintain their competitive edge globally and to increase their profit margins.”

Training courses are available on BPE’s student portal accessed through www.bpeglobal.com. BPE offers three distinct curriculums: Export Compliance, Import Compliance, and Security Programs. The courses are typically an hour in length and are self-paced. Professionals taking the courses have access to a key learning summary and a host of resources related to their choice of courses. After taking an associated exam, students receive a Certificate of Completion.

Deron Marvin, BPE’s Director of Training & Education stated, “Our trainings focus on learners and their various learning styles. We understand and incorporate adult learning theory into all of our training products.” He further affirmed the importance of building solid relationships with clients in order to provide first-rate service.

Training administrators can utilize the services to distribute training throughout their organizations, monitor training activity and assign trainings by job category. BPE strategizes with training administrators and assists in the development of customized components, branding, and content, for a company-specific learning experience. BPE courses are ‘SCORM’ compliant so that they can be easily integrated into a company’s own Learning Management System (LMS). BPE courses can also be linked into a company’s intranet.

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