



# Women in International Trade – Northern California

FOR IMMEDIATE RELEASE

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## **WIT – NORTHERN CALIFORNIA ELECTS 2006 BOARD OF DIRECTORS**

### ***Seasoned Trade Professionals Position Organization as De Facto Source for Global Trade Knowledge in the Bay Area***

Palo Alto, CA – January 11, 2006 – WIT-NC announced the election of its 2006 board of directors today. The board, chaired by Angela Steen of Novell is led by President Beth Peterson of Beth Peterson Enterprises, Inc., Also representing the executive team is Vice President Andrea Appell of Hewlett Packard, Treasurer Lynn Wallace of Novell, and Secretary Adonica Jo Wada of Serko & Simon LLP.

2006 WIT board members:

Renee Roe, Co-Director of Membership, Fortinet Judy Studebaker, Co-Director of Membership, Spansion Michino Gustafson, Assistant Treasurer, Hitachi Data Systems, Monika Sandman, Volunteer Director, Urusan Consulting, Elia Quiros, Event Coordinator, Hitachi Global Storage Technologies Christine Stokes, Programs Director, Cargo Smart Janine Gold, OWIT Annual Conference Director, United Parcel Service

This board, with their combined international trade expertise of over 200 years, is imminently poised for a successful year. WIT-NC provides monthly programs to the Bay Area's international trade community. The programs include doing business on a global basis, import best practices, export best practices, and professional development for the global trade professional.

WIT-NC programs are held at Hewlett Packard in Palo Alto and provide insights from industry leaders, legal experts and government speakers noted for their deep knowledge and expertise in global trade.

"This organization is the premier global trade resource in the San Francisco Bay Area" said Beth Peterson. "I am proud to be a part of the 2006 board" added Peterson.

Upcoming WIT-NC meetings will be "Trading with China and U.S. Export Controls" held on February 1, and "the Convergence of Global Customs" held on March 2. For more information, log onto [www.wit-nc.com](http://www.wit-nc.com).

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## About WIT-NC:

WIT-Northern California is a non-profit organization founded in 1989. An active force in the international trade community, WIT-NC works to expand business skills and public awareness of international trade issues. WIT-NC is an affiliate chapter of the Organization of Women in International Trade (OWIT). OWIT is the umbrella organization that provides oversight and leadership to member chapters in cities worldwide.

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